



"Celebrating Tasmania's Forest Industries"

Media Release

March 14, 2007

Geeveston on the map as venue for world class events

Geeveston will take centre stage as the venue for a world class event combining tourism, entertainment and the timber industry. What was once a tiny timber town is now a bustling tourist hub that has been chosen to host multi-award winning country music artist Adam Harvey in concert teamed with a Tasmania wide Tilford Ute muster and convoy and the Huon Wood Centre's International Chainsaw Carving Grand Prix, sponsored by Echo, which is drawing competitors from as far a field as New Zealand, Germany and the USA, as part of the Tasmanian Forest Festival.

Festival Chairman, Mr. Roger Browne, said "Geeveston has embraced their timber heritage, proudly promoting it rather than shying away from it, and capitalised on this industry to generate interest in the regional community and it has worked!"

"With Geeveston supporting events such as Adam Harvey in concert, the Tasmania wide Tilford Ute Muster and an international Chainsaw Carving Grand Prix we expect to draw crowds from across the State bringing valuable tourism dollars into the region."

Adam Harvey is an internationally acclaimed country music artist with two albums achieving Gold status and 6 Golden Guitar awards under his belt including Male vocalist of the year at the 2005 country music awards in Tamworth. Harvey was also named the CMAA (Country Music Association of America) male vocalist of the year in 2004 and is currently the ambassador for the Telstra Road to Tamworth.

The Adam Harvey concert will be held at the Kermandie Football Oval in Geeveston on Saturday the 24th of March at 6pm and will be a fitting end to the Tilford Ute Muster with participants invited to camp at the venue. Harvey will be supported by local act "Room Service".

"It is going to be a weekend long event that will be well worth travelling across the State for. This type of international event will secure Geeveston's position as a town on the move." Mr. Browne said.

"The carvings from the International Chainsaw Carving Grand Prix will be auctioned and proceeds from the forest festival will be donated to this year's beneficiary, the Huon SES, to purchase audio visual equipment for further training."

The proceeds from the past forest festivals have provided a defibrillator to the Geeveston community and specialised wheelchairs to the Royal Hobart Hospital's paediatric unit. In 2006 the festival assisted with the development of the Huon PCYC.

"The Forest Festival is committed to the continued growth of timber communities."

The Tasmanian Forest Festival is a full weekend of events on the 24th and 25th of March at Heritage Park in Geeveston. A full program of events and tickets to the festival and concert can be obtained by visiting the festival website www.tasmanianforestfestival.com

Contact: Roger Browne, Tasmanian Forest Festival Chairman on: (03) 62971836

All correspondence to;

The Secretary, Tasmanian Forest Festival, PO Box 229, Geeveston Tas 7116.

Web: www.tasmanianforestfestival.com

The Tasmanian Forest Festival is a registered business name and is organised through the Forest and Heritage Centre Inc. (ABN 71 275 199 334).